

cyclon[®]

SIGNAGE GUIDELINES

High-quality lubricants by LPC
Established in 1981



Official Member of **MOTOR OIL**

STAND OUT FROM THE COMPETITION WITH CYCLON BRAND!

CYCLON offers a complete set of marketing solutions that will increase the visibility of a selling point and attract new customers. Take advantage of this action and increase the brand's visibility in order to increase your purchases of CYCLON products.

CYCLON provides a wide range of high quality, modern, branded items that provide excellent workshop solutions for you and your customers.

Contact your Account Manager for more details.

www.cyclon-lpc.com



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EXTERNAL AREA



01 EXTERNAL AREA – STORE FACADE

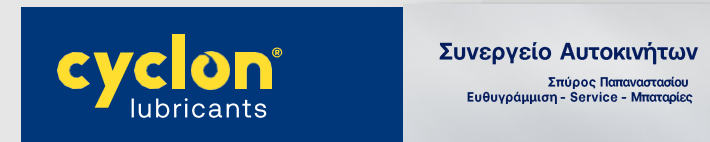
HORIZONTAL SIGNAGE



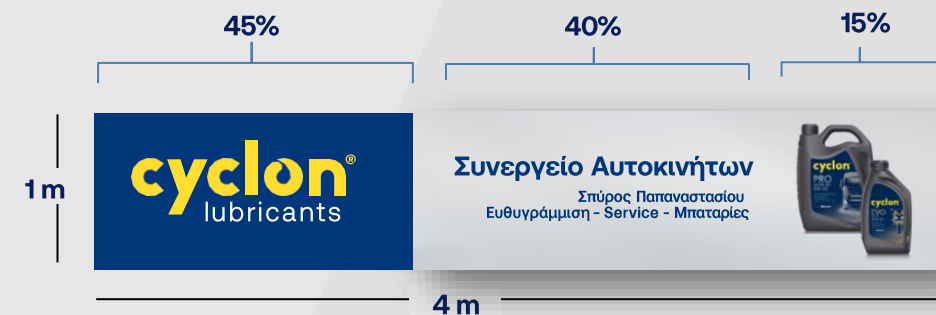
Materials & Specs:

- **Type of sign:** Etalbond 4mm blue-silver or 2mm aluminum, PVC foil with print, or illuminated sign with raised letters or cut vinyl stickers.
- **Dimensions:** To be adjusted according to the available space, based on the proposed minimum proportions shown in the images.

Version 01
With services



Version 02
With services & Packshot



01 EXTERNAL AREA – STORE FACADE

VERTICAL SIGNAGE



Specifications and Materials:

- **Type of sign:** Etalbond 4mm blue-silver or 2mm aluminum, PVC foil with print, or illuminated sign with raised letters or cut vinyl stickers.
- **Dimensions:** To be adjusted according to the available space, based on the proposed minimum proportions shown in the images.



01 EXTERNAL AREA – STORE FACADE

TENT – DIFFERENT SIZES



Version 01
Tent Small



Version 02
Tent Big with Customer logo– Silver/ small logo



Version 03
Tent Big with Customer logo– Blue/ full logo



01 EXTERNAL AREA – STORE FACADE

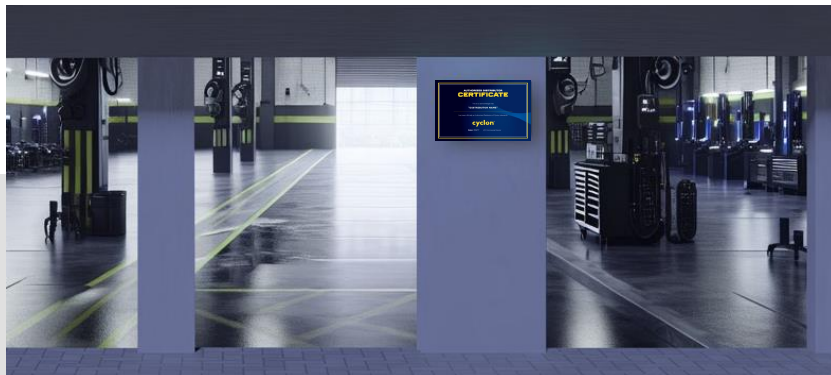
MOUNT WALL SIGNAGE



Led mount wall signage
Double side



CUSTOMER CERTIFICATE



Customer certificate 297 x 210
In premium placement - plexiglass



02 EXTERNAL AREA – STORE FACADE

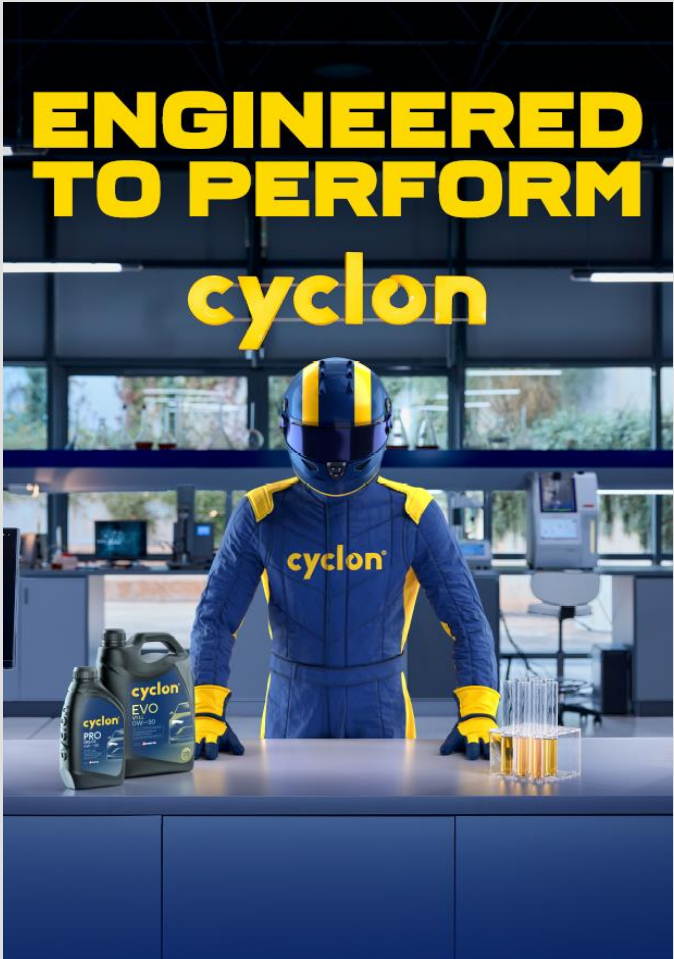
WINDOW STICKERS – THEMATIC ARTWORKS



Specifications and Materials:

- **Material type:** Self-adhesive digital print for exterior glass (one-way vision perforated film) or polymeric covering film + UV lamination.
- **Dimensions:** To be adjusted according to the available space.

THEMATIC ARTWORKS



01



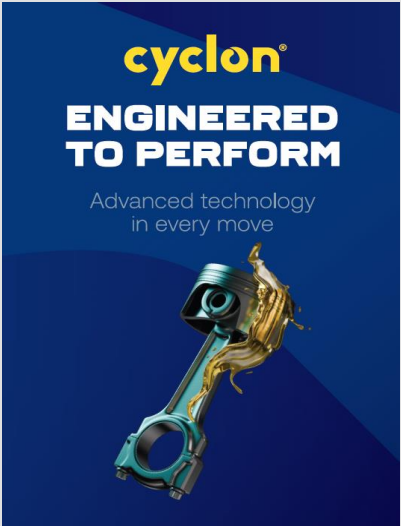
02



03

CAMPAIGN ARTWORKS

THEMATIC ARTWORKS



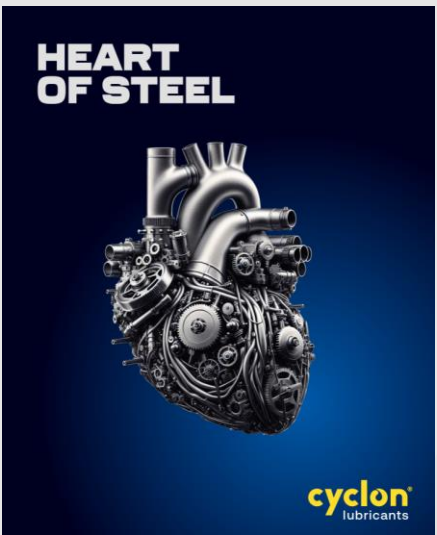
01



02



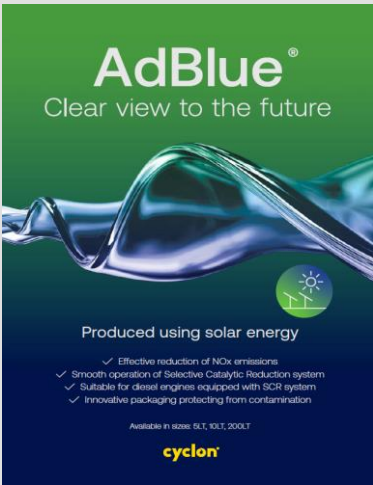
03



04



05



06

GENERIC ARTWORKS

THEMATIC ARTWORKS

PRODUCT RELATED



01



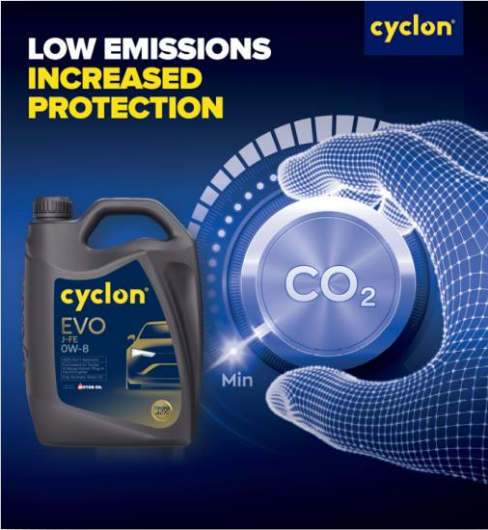
02



03



04



05



06



07



08



09

THEMATIC ARTWORKS



10

PRODUCT RELATED

THEMATIC ARTWORKS

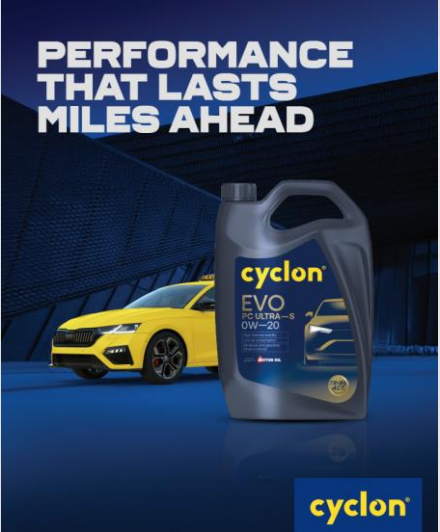
PASSENGER CAR



01



02



03



04



05

HEAVY DUTY



THEMATIC ARTWORKS

AGRICULTURE



01



02



03



04



05

THEMATIC ARTWORKS

RACING



01



02



03



04



05



06



07

THEMATIC ARTWORKS

MOTO



01



02



03



04

THEMATIC ARTWORKS

CONSTRUCTION



01



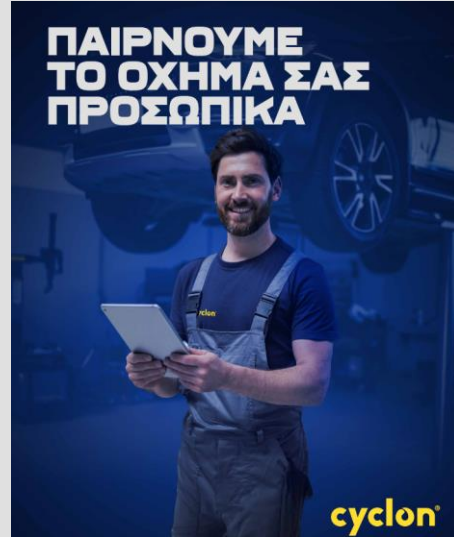
02

THEMATIC ARTWORKS

WORKSHOP



01



02



03



04



05

THEMATIC ARTWORKS

GREASES



01



02



03

03 EXTERNAL AREA – SURROUNDING SPACE

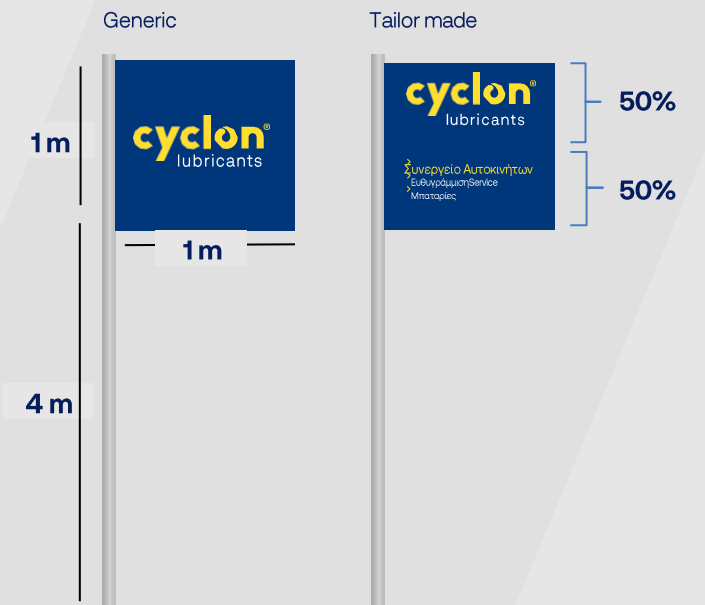
STANDING SIGN



Specifications & Materials:

- 4mm etalbond or 2mm aluminum base (non-illuminated surface), raised plexiglass logo with applied vinyl on the face (illuminated logo), non-illuminated letters with cut vinyl stickers, shadow gap (reveal) with LED lighting.
- Double-sided construction

HANGING SIGNAGE



03 EXTERNAL AREA – SURROUNDING SPACE

FLAGS



Flag

200 x 120



Beach Flag



03 EXTERNAL AREA – SURROUNDING SPACE

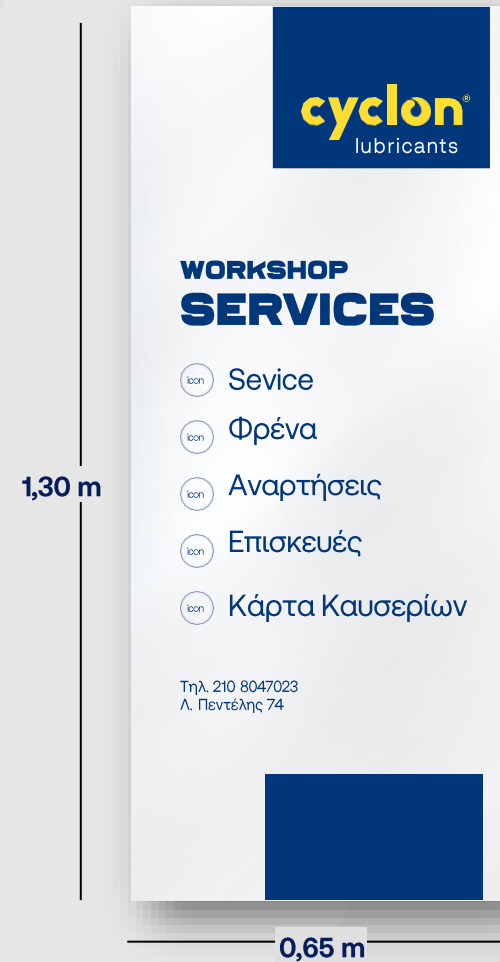
LIGHT BOX



Material specifications:

- Outer frame: aluminium 10cm
- Panel: plexiglass with PVC foil
- Backboard: aluminium plastic plate
- 65x130cm

Front Side:



Back Side:



cyclon[®] INTERNAL AREA



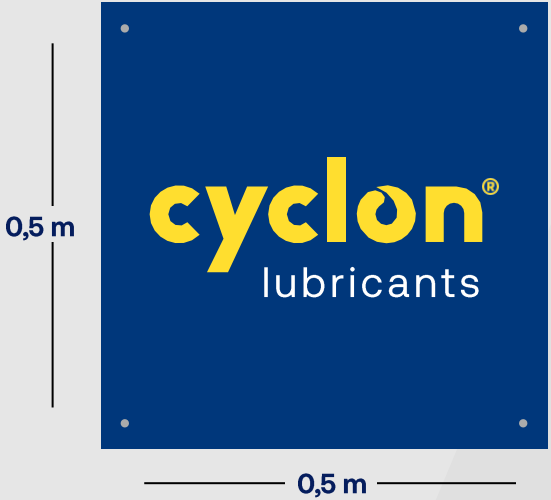
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04 INTERNAL AREA – MATERIALS

WALL SIGN & ROLL UP BANNER



Led light board
Wall / single sided



Roll Up Banner
800cm x 200cm



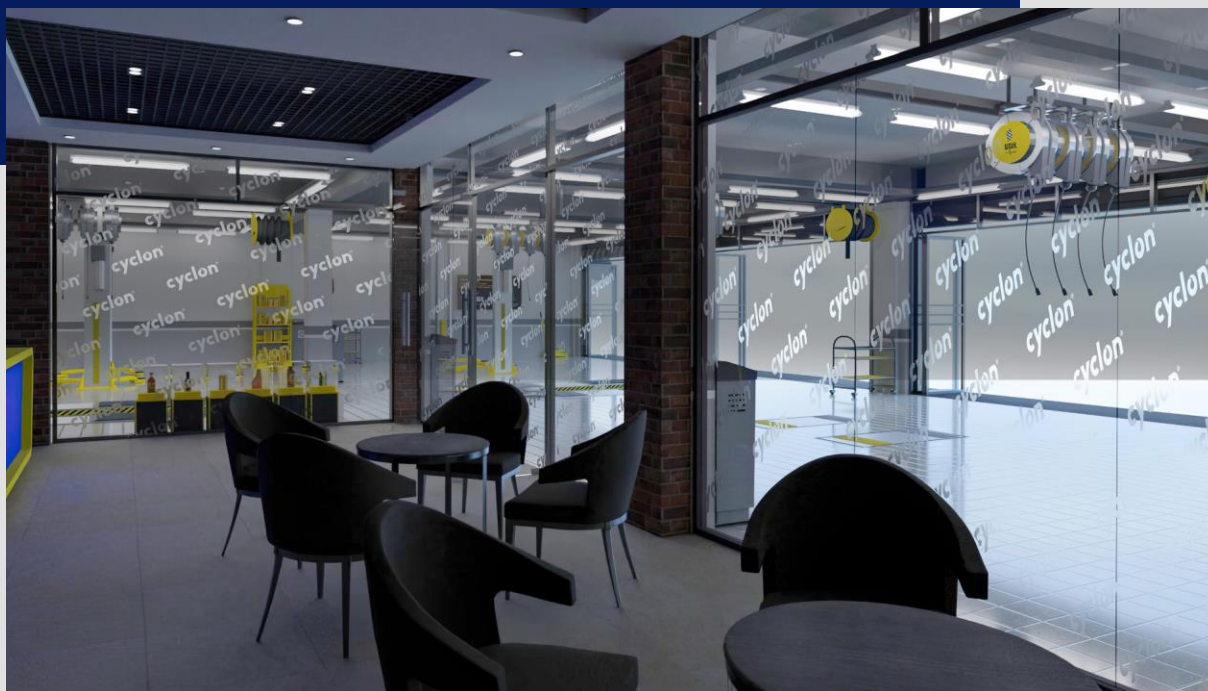
04 INTERNAL AREA – MATERIALS

DRUM TABLE SET - WALLPAPERS



04 INTERNAL AREA – MATERIALS

SANDBLAST



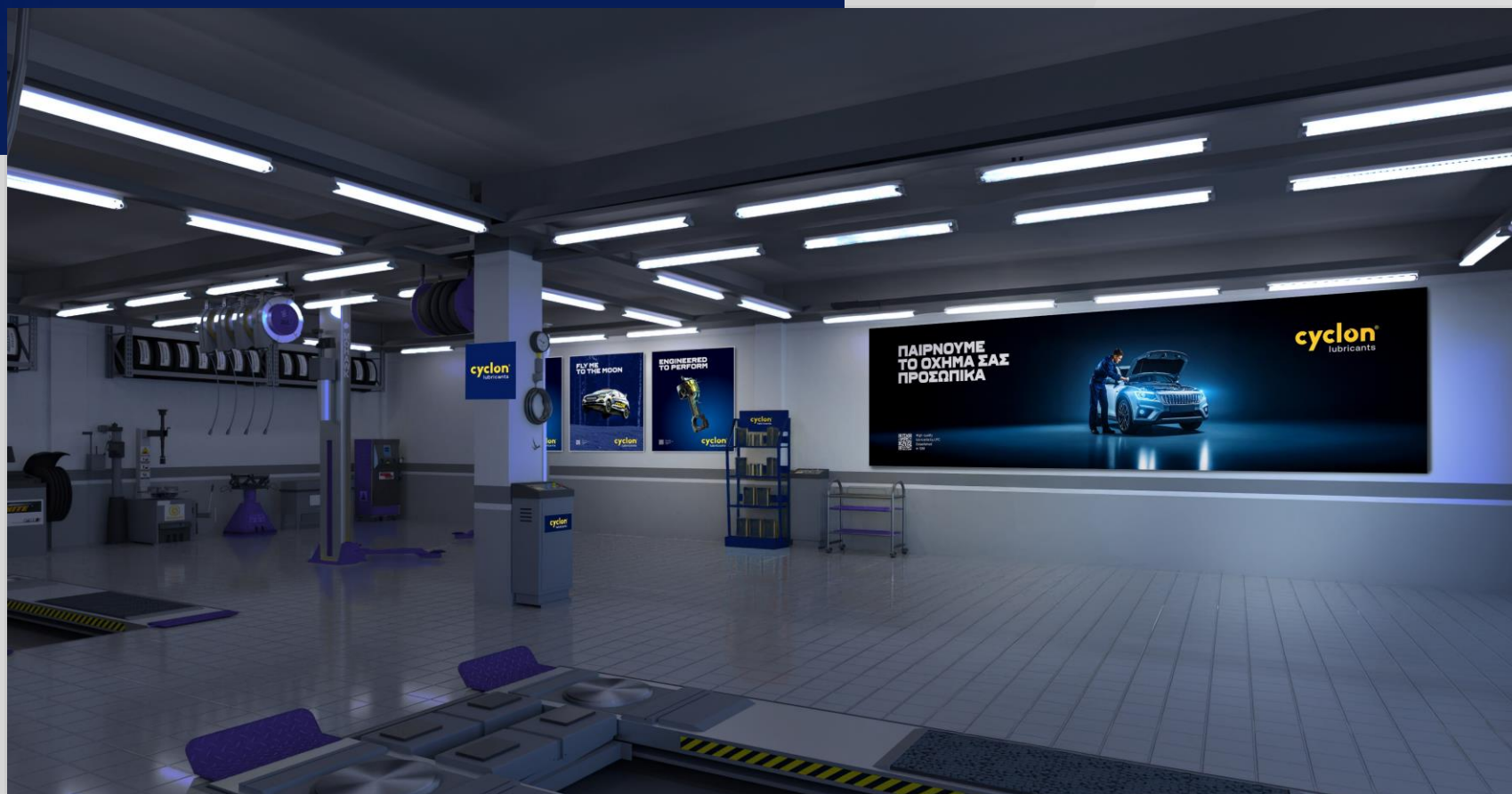
Pattern Small Logo CYCLON



Pattern Big Logo CYCLON

04 INTERNAL AREA – MATERIALS

MECHANICS AREA



Specifications and Materials:

- **Type of sign:** Digital print mounted on a 10mm PVC wall frame.
- **Dimensions:** To be adjusted according to the available space.

05 OUT-OF-HOME MATERIALS

VAN BRANDING



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